An event that was revived after a few years, ‘The Crazy Bazaar’ is Lakshya’s one-of-a-kind event that helps you understand how well you know the market around you. It’s all about brands, prices and the activities involved with the services and products you procure. If you are that person who can guess ‘Connecting People’ as Nokia or ‘Nothing is Impossible’ as Adidas or the price of a Horlicks jar to be 100, then we have a winner in you!

Teams are taken through a variety of rounds like ‘Guess the price’, ‘Guess the brand’, ‘Advertise the product’ before one is declared the winner. A dynamic event, a crowd puller, Crazy Bazaar is where one you cannot help but have fun.

Not just a platform where students learn the brands and products, they also understand different aspects of teamwork, creativity and spontaneity from the event.